



COMPANY OVERVIEW

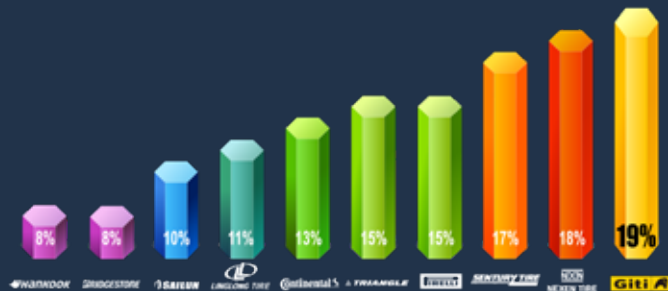


A SINGAPOREAN GLOBAL TIRE COMPANY

With its roots going back more than 70 years in the tire industry, Giti Tire understands the requisites of being a resilient and consistent tire manufacturer in the highly competitive and fast changing marketplace, and has the necessary resources in place.

Today, the Giti business platform fully integrates its worldwide manufacturing and R&D footprint, with innovative sales, marketing and distribution channels. Together with its global motorsports activities, Giti creates sustainable future growth.

Giti Tire has risen to the 9th place on the list of the most valuable tire brands in 2024, and is hailed as the “fastest-growing tire brand” in the world this year.



GLOBAL ONE COLLABORATION AND INNOVATION

4 R&D Centers
China, U.S., Germany, Indonesia

1 Tire Testing Center
in Indonesia
allowing for collaborative improvements in technology and localized adaptations for market needs.



GLOBAL ACCESS AND LOCAL SERVICE



Giti tires are widely accepted around the world with

90,000

Points of Sale in over 130 countries, providing extensive reach and convenient access.

OPTIMIZED GLOBAL MANUFACTURING AND SUPPLY CHAIN EFFICIENCY

5 Factories
across the U.S., Indonesia and China to form an extensive supply network driving towards logistical efficiency to meet global demand.



WORLDWIDE REACH AND PROFESSIONAL SERVICE

10 Offices

Providing support to markets from key regional hubs and 10 established offices in Singapore, China, Indonesia, U.S., Canada, U.K., Germany, France, Dubai and Malaysia.



A REPUTATION BUILD ON TRUST

Featured as Original Tires for around

670

vehicle models worldwide. Giti's long-lasting partnerships are a testament to its performance, quality and reliability.



INDUSTRY 4.0

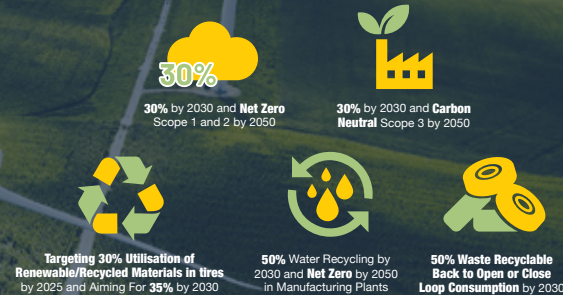
Embracing Industry 4.0 concepts, Giti employs world-class automation to optimize operating procedures. By digitizing its management platform, Giti implements strict product quality control and assurance processes for every Giti product crafted.

World Class Standard Management Certification



GREEN INITIATIVES FOR A BRIGHTER TOMORROW

Giti is committed to crafting a sustainable future, employing a sustainability framework to proactively address environmental challenges throughout the product life cycle, and make its sustainability goals a reality.



TECHNOLOGY - TRIED AND TESTED

Through rigorous testing at Giti's 65-hectare tire testing facility, and in partnership with multiple leading tire testing facilities around the world, Giti is able to ensure tire performance is assured before its products hit the streets.

Giti's Global One R&D Team capitalizes on technology to share diverse competencies, bringing the most advanced tools to joint development projects. The shared global technology development platform enables timely regional product development and solution deployment.



MOTORSPORT TECHNOLOGY

Giti's top-level testing and racing technology work in tandem to bring the best performance to everyday drivers around the world.

Giti Tire unites a team of its experts and engineers at each race to make sure that its tires and teams are prepared for the unique track and weather conditions. These top racing tires have more benefits than just providing wins on the track, they enhance the technology for all of Giti's offerings.



Delivering Outstanding Performance at the 24-Hour Nürburgring Race with the GitiCompete GTR1 Tires

Giti Tire Motorsport's "Girls Only" team exhibits camaraderie and determination year after year, conquering technical challenges and no-fault crashes as they compete for glory at the 24-hour Nürburgring endurance race.

“

I am proud of the team's success at the Nürburgring 24-hour endurance race. The GitiCompete GTR1 tires' performance from the race will be thoroughly analyzed by Giti's European R&D Centre and shared globally for real-world application

”

Stefan Brohs
Marketing Director
Europe, Giti Tire





Giti Tire Powers the Formula Regional Middle East Championship (FRMEC)

Giti is proud to be the Official Competition Tire for the Formula Regional Middle East Championship (FRMEC).

“ These high octane races provide a unique platform for Giti to test tires. In these races, Giti is able to push the tires to the extreme under the most challenging conditions. This also provides the unique opportunity for incredible achievements born from the synergy between our engineering and racing teams. ”

Mr Chris Bloor,
Executive Director, International
Sales & Marketing - Giti Tire



Quality Performance of Giti tires at the British Truck Racing Championship

“ Competitive racing is hugely important for Giti as we learn how the tires perform in the most extreme circumstances, and we study all parameters to take this information from the racetrack to the street. This is as true for heavy truck tires as it is for light truck and passenger car. ”



advanztech



QUIET AND COMFORT

- PDT 3.0
- Noise-SIM Verification Technology
- Motion-Noise Transmissibility Testing Technology
- Envelope Guide Technology



QUALITY AND ENDURANCE

- Abrasion-Resistant Rubber Compound
- Tire Footprint Prediction Technology
- Friction-SIM Evaluation System



GREEN AND ENERGY EFFICIENT

- Low RR Eco Friendly Compound
- ISOM Profile Deformation Analysis Technology
- RR SimTech 2.0



PRECISE CONTROL

- Six-Component Force Test System
- CARSIM Technology
- GripMax Race-Proven Compound



SAFETY AND SECURITY

- WinterSafe Technology
- Track Strengthening Technology
- Anti-Flat Support Ring Technology



SMART AND INNOVATIVE

- SmartQual MES
- Tire Life Cycle Management with RFID Technology



Supplying for over **300**
passenger car models worldwide



Supplying for over **375**
truck & bus models worldwide



Top Quality, Top Service Best Value for the Fleet



Aun Container Co., Ltd. - Thailand

Land Transportation Service Provider (Logistics)



After two years with Giti tires, their quality and durability have proven invaluable to our fleet. With strong casings and excellent retreadability, they've significantly reduced our costs. Currently, over 70% of our tires are Giti's 11R22.5 GSR225 and 295/80R22.5 GSR225. We plan to increase our usage of Giti tires for even greater cost-efficiency in the future.



Implemented Tire
GSR225



The Oman Construction Company L.L.C (TOCO)

Engineering & Construction, Maintenance & Turnarounds, Logistics & Rig Moving

Since 2017, we've been employing Giti TBR tires on both our prime movers and trailers. Giti tires have consistently delivered exceptional performance, significantly reducing downtime and minimizing damage-related expenses. This has resulted in substantial cost savings for our operations.



Implemented Tire
GAM839



Implemented Tire
GDM623

The Coca Cola Company

Beverage Carriers



Giti tires are in use on our fleet since more than 2 years, we not only get excellent mileage, cost saving but also considerable reduction in damages. Above all the after sales service provided by Giti team has no match.



Implemented Tire
GTL919+



Implemented Tire
GSR237

MERCALLANTAS S.A - Colombia

Regional Hauling for Crude Oil and other products



The excellent compound and casing quality of Giti tires offer the opportunity for retreading, providing a sustainable and cost-effective solution for the company. This process not only extends the lifespan of the tire but also significantly reduces costs for the company. By leveraging Giti's durable materials, we ensure a sustainable approach to tire management while optimizing our budget effectively.



Implemented Tire
GDR665+



Implemented Tire
GAU867v1

Signage Program



SERVICE SOP

Establish consistent and superior customer service with standard SOP manual



TIRE WARRANTY PROGRAMME

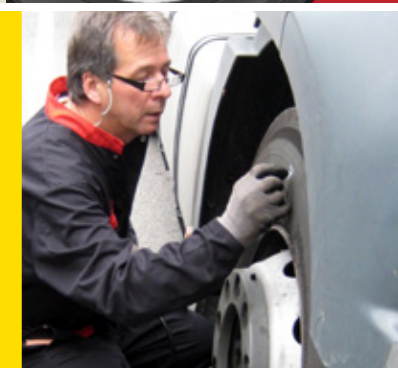
Giti Tire provides an additional measure of confidence with Giti Care Plus Assurance, Enjoy Driving when you are protected against repairable and irreparable damage.

GITI TIRE WARRANTY INFORMATION

Translating Beyond Our Quality & Technology



Giti assures your choice with a special warranty policy to provide a trouble-free driving experience. Have full confidence when driving with Giti tires.



INDOOR DISPLAY POSTERS/ BANNERS & MARKETING KITS

Promote the Giti brand using promotional material created to ensure consistent brand imagery throughout the retail network.



UNLEASHING THE GITISPORT GTR3 - PERFORMANCE AND POWER DEFINED

Unveiled at the eagerly-anticipated race track experience, drivers got a chance to experience the groundbreaking capabilities of Giti's road-legal semi-slick tire, the GitiSport GTR3.

Bringing a fresh level of excitement to the world of high-performance driving, the GitiSport GTR3 offers superior performance, capable of reaching speeds exceeding 300km/h.

Providing performance and safety at the same time, this tire is the epitome of the latest partnership with Sparco, a leading brand in motorsports safety and performance.

Designed and developed by the innovative minds at Giti's Motorsport Division, in collaboration

with the European Testing Team in Mira (UK), the GitiSport GTR3 showcases Giti's commitment to innovation and performance. Drawing on advanced German Engineering and a motorsport-derived compound, this tire resonates with the spirit of Sparco, ensuring exceptional levels of grip on dry surfaces, unrivaled steering precision, and enhanced braking capabilities.

The GitiSport GTR3 is truly **Powered by Sparco**, embodying the shared passion for motorsport and safety of the two brands.

sparco[®]

OFFICIAL PARTNER



powered by **sparco**



mouse to check around
wheel to zoom in or out

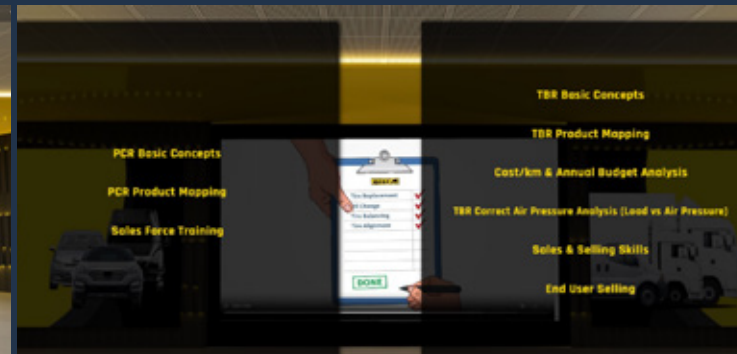
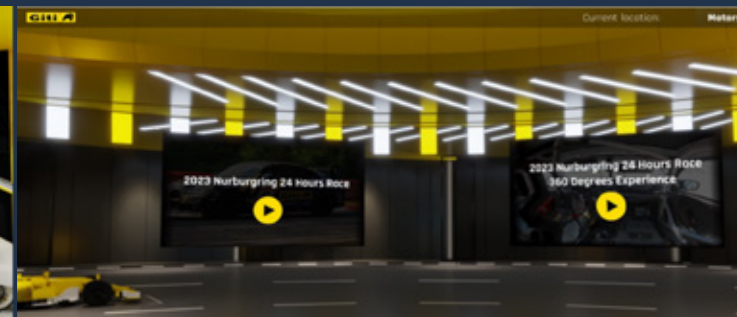
GITI ACADEMY



Immerse yourself in the future by exploring Giti's Virtual Global One Facility. Journey around the world to Giti's factories and research facilities, and never stop learning with the Giti Academy.

Start Factory Tour

Stay at Main Hall





GLOBAL EXHIBITIONS

As a sponsor and participant of numerous global shows and platforms, Giti Tire's undeniable presence has widened the awareness of the company's portfolio.

TIRE TECHNOLOGY EXPO Cologne, Germany, 2024

PARTNERSHIP EVENT & TRAINING

Giti explores the frontiers of opportunities to enhance brand awareness around the world. Giti is engaged at different levels of marketing collaborations, from partnering with distributors at events, to stepping out independently at industry trade shows.



Giti Launch in Sri-Lanka



Australia Smart Dealer Gathering

Thailand Truck Festival



CONSUMER'S ACTIVITIES & PROMOTIONS

Giti Tire makes efforts to engage with different audiences to increase brand visibility.



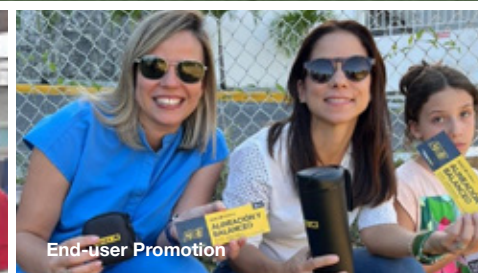
Korea Giti football sponsorship



Giti Anniversary Party in Latin America



Tire Show in Africa



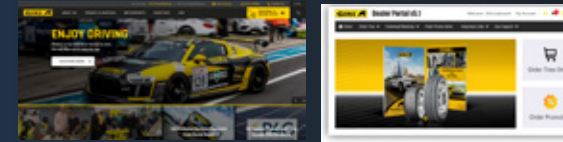
End-user Promotion



Road Show in Thailand

STRONG DIGITAL ENGAGEMENT IN A NEW WORLD

The world is evolving faster than ever so it is extremely important to stay on top of digital trends, and develop in order to stay relevant and successful in the marketplace.



Order tires, download materials, and more from APP & websites



Looking for Giti from Search Engine



ESG Partnerships and Projects Toward Sustainability

UNGC

As part of the United Nations, the UNGC is a highly respected and important global business agreement, that requires a CEO and company commitment to adhering to the Ten Principles of the United Nations, including human rights, labor, environment, and anti-corruption.



Conservation International

Giti Tire is a long-time partner and supporter of Conservation International in its environmental efforts and projects. Through cutting-edge science, innovative policy and global reach, Conservation International works to protect the nature that we rely on for food, fresh water and livelihoods.



GPSNR

Giti Tire is proud to be a member of GPSNR (Global Platform for Sustainable Natural Rubber), a leading global organization dedicated to maintaining a fair, equitable, and environmentally - sound natural rubber value chain.



P4G

P4G (Partnering For Green Growth and Global Goals) is a network of global leaders and innovators seeking breakthrough solutions for green economic growth, bringing together nations, groups, and businesses with a shared passion.



USTMA

Giti is a member of USTMA, the leading national trade association for tire manufacturers that make tires in the US - and among the most vital and recognized tire industry organizations in the world.



EUDR

Giti Tire employs a structured, four-step approach to pro-actively screen suppliers, prioritizing those who are most active in their actions to stop deforestation, monitoring compliance while mitigating deforestation by ensuring suppliers are continually improving their processes to be EUDR compliant.



Giti is Committed to Support Blue Economy in Indonesia through a US\$ 1 Million Grant

Giti Tire has pledged a US\$ 1 million grant to support the blue economy strategy in Indonesia. This grant has generated an additional anonymous matching gift of US\$ 1 million and has been allocated to a new Indonesian foundation, Konservasi Indonesia. They have been working with the national and provincial governments and several local marine communities to sustain marine and fishery resources. The grand fund will continue to support the development of innovative blended-finance mechanisms and protect marine areas that will provide long-lasting benefits for the nation's economy, food security and biodiversity.

Giti Tire Math and Science Awards

Giti sponsors the annual Giti Math & Science Competition, encouraging Chester County students to get hands-on experience with cutting-edge technology, like 3D printing, while inspiring them to develop a love of learning and problem-solving.





www.giti.com



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